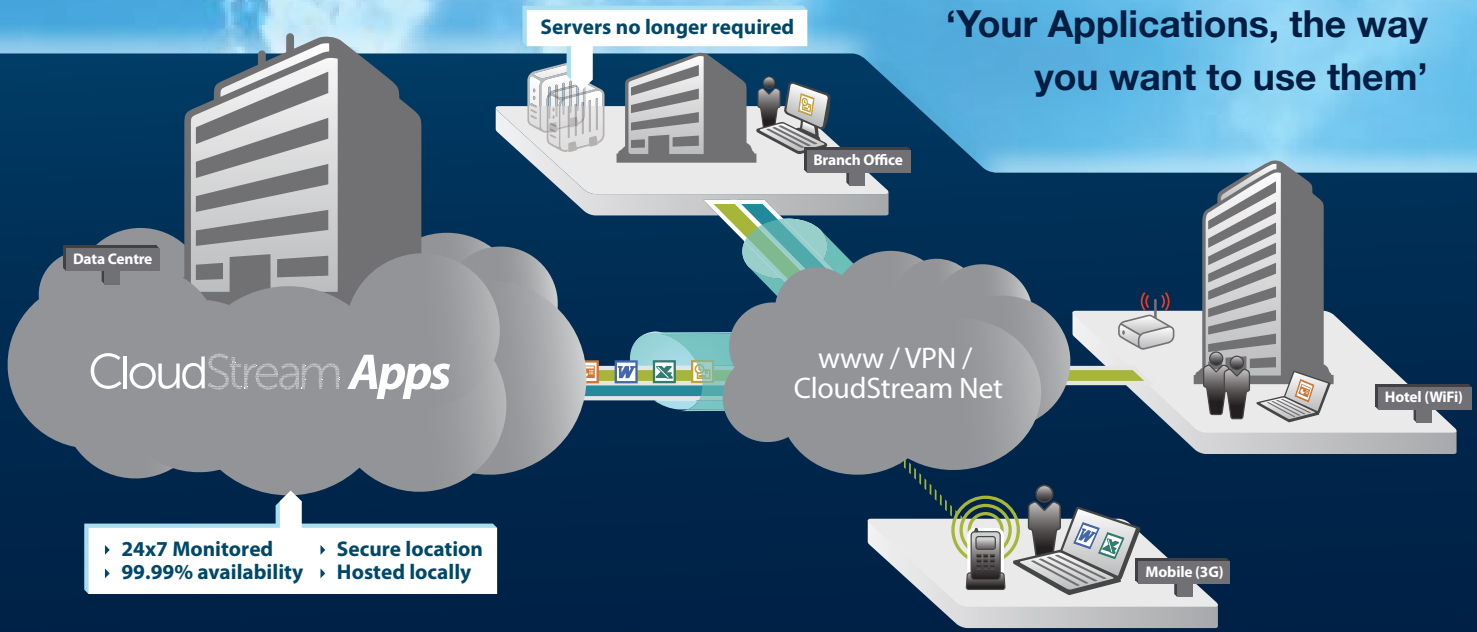


**'Your Applications, the way you want to use them'**



## Hosted Applications, Always Available, Always Secure.

*Novosco's CloudStream™ Apps service converts your existing Windows applications (everything from ERP and accounts, to email and office productivity tools) into an online, on-demand, secure application service.*



Instead of the traditional method of purchasing software applications, physically installing and managing them yourself, your applications are now instantly secure and available, 24 hours a day, from any location via the internet. With no upfront software application costs, you simply pay a monthly fee per application, per user.

Novosco takes care of the underlying infrastructure, allowing you to manage your IT costs on a per user basis. As a cloud application service, users have the flexibility to connect their corporate applications and data securely, from any location and at any time.

*"The Novosco hosted application approach made a lot more sense than installing applications locally and having to worry about keeping them safe from harm. As we don't have any full time IT staff, a service like this was very attractive to us."*

*John Timmins, Financial Controller, Burlington Hotel (converted on-premise applications to CloudStream Apps)*

### Service Features

- ▶ Novosco migrate your server data to the cloud, eliminating the need for local servers
- ▶ Your applications can be integrated i.e. talk to each other e.g. Blackberry & Reporting
- ▶ Comprehensive support options (Monday or Friday from 8am - 6pm, or 24/7)
- ▶ Converts any Microsoft Windows application, including backend server resources
- ▶ Ensures that your applications are legally licensed at all times
- ▶ Application delivery is tailored specifically to your requirements
- ▶ Charges are per application, per user on a monthly basis
- ▶ Provides always-on secure remote access to users' applications

## Benefits

### Cost Effective

By CloudStreaming your local applications, you can reduce, if not eliminate your capital expenditure plans and on-premise maintenance costs. Further savings can be realised, as the CloudStream Apps subscription service is classed entirely as operating expenditure.

### Green IT

By removing the requirement for servers locally, you can significantly reduce your companies I.T. carbon footprint and save on power costs at the same time.

### Resilient & Flexible

All CloudStream applications reside on a highly resilient virtual infrastructure, inside state-of-the-art data centres. This means that your applications and data are protected against everything from power failures to server crashes.

### Managed Service

The CloudStream Apps environment is constantly monitored 24/7 and proactively managed. All security, patching and upgrades are taken care of as part of the service.

### High Performance

By leveraging virtualisation technology and thin client solutions, Novosco can deliver your applications to users, even over low bandwidth connections. The client software resides in the data centre so that it can communicate rapidly with backend data and resources.

### Scalable

The CloudStream Apps service changes as your business changes. If staff numbers are expanding or contracting, you only pay for what you use. With the infrastructure already in place in the data centre, Novosco dynamically provides the applications as and when you need them. This is crucial if you need to expand quickly or need to save money, if for example, your business is seasonal.

### Internet Connectivity

Novosco's CloudStream Net service adds network resilience and offers a more dependable internet connection to compliment CloudStream Apps delivery.

## Typical Use Cases

New application(s) required but capital expenditure is too high to implement locally

Remote access to applications required for staff from any location

Mergers and Acquisitions; consolidation of data and applications

Higher levels of availability for key applications is required

Cost to manage local application infrastructure is too high

Disaster recovery plans proving too costly to justify

Data integrity or licence compliancy required for regulatory reasons

Existing server hardware reaching end-of-life

## Service and Support Options

CloudStream Apps	Bronze	Silver	Gold
<b>Key Features</b>			
Access Anywhere	✓	✓	✓
Email	✓	✓	✓
Shared Calendars	✓	✓	✓
File Storage & File Sharing		✓	✓
Spam, Anti-Virus Protection		✓	✓
Blackberry or Mobile Support			✓
<b>Applications</b>			
Applications Included	Microsoft Outlook 2007	Microsoft Office Standard 2007	Microsoft Office Professional 2007
Additional Applications	P.O.A	P.O.A	P.O.A
<b>File &amp; Email</b>			
Shared File Allowance		2GB per user	5GB per user
Email Allowance	1GB per user	2.5GB per user	5GB per user
Daily File & Email Backup		✓	✓
<b>Support Services</b>			
Telephone (Mon-Fri, 8-6)		✓	✓
Telephone (24 hours, 7 days)			✓
Online Call Logging (Mon-Fri, 8-6)	✓	✓	✓
Online Call Logging (24 hours, 7 days)			✓
File & Email Recovery (Mon-Fri, 8-6)		next day	4 hours

## About Novosco

Novosco is a leading provider of virtual and cloud based infrastructure solutions with offices in Belfast and Dublin.

With a reputation for the highest level of accredited staff in the UK and Ireland our vendor accreditations include:

- ▶ Ireland's only accredited VCE Partner
- ▶ Ireland's only EMC Velocity Premier Solution Partner
- ▶ VMware Enterprise Partner
- ▶ Cisco Premier Partner
- ▶ Citrix Platinum Partner
- ▶ Microsoft Gold Partner

As a leading virtualisation expert, Novosco's CloudStream services compliment the network infrastructure of those who have already virtualised, whilst offering non-virtualised companies the ability to benefit from Cloud Computing.

Find out more, email [cloudstream@novosco.com](mailto:cloudstream@novosco.com)  
Visit our website [www.novosco.com](http://www.novosco.com)

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